

# About the Lidl GREEN FUND

How to apply | qualifying projects





# What is the Lidl Green Fund?

The Lidl Green Fund is a new community sustainability initiative developed by Lidl Northern Ireland. The Lidl Green Fund aims to support, promote and empower local sustainability community projects across the Northern Ireland. At Lidl, we have created this fund to support communities take an active role in championing sustainable living, protecting our planet for **A Better Tomorrow**.

This guide will walk you through everything you need to know about the **Lidl Green Fund**, including how to apply and which projects qualify.

# What is the prize fund?

The prize fund is £25,000 in Northern Ireland, there will be 6 prizes of £4,200.



# **Your Application**

# Who can apply?

The Lidl Green Fund is open to all community groups, primary and post primary schools, and charities registered in Northern Ireland. To be eligible to apply for the Lidl Green Fund each applicant must:

- (i) apply as a representative of a primary school, secondary school, registered charity or a community group .
- (ii) be submitted by a person over 18 years, or sponsored by someone over 18.
- (iii) be a resident of Northern Ireland.

The only valid applications that will be accepted must come from a primary school, secondary school, registered charity or a community group.

## How do I apply?

Community groups, primary and post primary schools and charities must complete the online application form. Go to **lidl-ni.co.uk/greenfund** to complete the application or scan this QR code:







# **Your Application**

## In which categories can I apply for funding?

**The fund is divided into four categories.** You can apply to one category per project and align your application with one focus area. However, projects can support more than one focus area.

#### 1. Climate

Initiatives that support communities to develop climate action plans that minimise the impacts of climate change e.g. installation of solar panels, LED lighting.

#### 2. Biodiversity

Initiatives that will develop environmental projects to support all ecosystems within our local communities e.g. community garden, nature trails, native and pollinator friendly planting, pocket forest, marine environment and conservation projects.

#### 3. Reducing Waste

Identifying solutions to reduce waste and support a circular economy e.g. recycling projects, waste programmes, repair cafés, upcycling, workshops and seminars.

#### 4. Health and Wellbeing

Educating local communities to promote healthy diets and make healthier food choices e.g. community cooking programme, nutrition workshops.

## About the project application

You will be asked to provide a summary of the project or activity that you are applying for funding as follows:

#### **CONTACT DETAILS**

Please provide the Organisation name, this should be the name that appears on your group's governing document and bank account statement.

The contact person name who will manage the project along with their role and contact details in the case of further questions on the application.

#### **ORGANISATION**

You will be able to **select from a list** for type of group:

- Primary/Secondary School
- Registered Charity
- Community Group











# **Your Application**

#### **ORGANISATION** continued

If your group has one, you will be asked to provide its **registered charity number** so please have this to hand.

- Organisation address
  - · Please provide the address where the organisation is located along with other locations.
- Please provide the name of the nearest local Lidl store to where the project will be located.
- How many people will benefit from the project?
  - Only include those who will benefit directly from the project. This may include any volunteers involved in delivering it. Please ensure the number you give is realistic.

# **Your Proposal**

#### **Proposal**

- Please provide a summary of your organisation (please outline any work you have done to make your organisation more sustainable in the last 2 years if applicable).
   (Maximum 100 words)
  - What are your group's aims and objectives?
  - Your groups' main activities including any previous community projects
  - Provide a summary of the main activities or services your group delivers and/or has delivered to-date.
- Please provide a summary of the specific programme, project or initiative you are
  applying for funding including an outline of project plans, timelines, a description of your
  target audience and how it relates to the project category. (Maximum 300 words).
  - What do you want to do?
  - How have you identified a need for this project within the local area?
  - The proposed start and end dates for the project
  - How does your project relate to climate, biodiversity, reducing waste and/or health and wellbeing?
- Please provide a detailed breakdown of proposed budget and costs for this project.
   Please provide as much detail as possible. Please specify amount you are requesting as well as detailed breakdown as to how this grant will be allocated. (Maximum 300 words)
  - How much do you need?
  - How have you calculated the above figure? Please tell us how you arrived at this figure.
  - What equipment is required?
  - Any maintenance costs, how will you maintain/sustain your project after the period of our funding is finished?
  - Have you permission to use any community assets for improvement?



# **Your Proposal**

#### **Proposal** continued

- Please specify the intended impact of the project, including any relevant targets set for this project and what positive change will the project deliver for the community. (Maximum 200 words)
  - How will you monitor and evaluate the success of the project?
  - Will any community assets (e.g. community hall, nature trail) be built and/or improved as part of the project? If yes, how many.
  - Will this project help improve energy efficiency, reduce waste or climate change? If yes, please provide details of the energy generation, waste reductions or carbon reduction potential of the project, where you know this.
  - Please include relevant details if the project will help to make your organisation more selfsustaining
- Please provide details of other sponsors or funders involved in the project if applicable. (Maximum 50 words)
  - If your total project cost requires other funding (including where your organisation is contributing its own funds), you will be asked to list all other funding sources, including the amounts being applied for and whether this funding is confirmed.
- Will the requested funding cover 100% of costs for this project? If not, please outline approximate percentage of costs this fund will cover? (Maximum 50 words)
  - Please share the other funding sources for the nominated project.

#### **Submit**

To apply, you must be able to answer the following:

- Does your organisation have a board of directors or relevant governance structure?
- Does your organisation have a related bank account in its own name?
- Has the organisations highest governing body approved this project?
- Can you provide a copy of the organisations most recent audited accounts upon request?

## What happens after I apply?

Shortlisting will be based on the information submitted on your online application form.

Based on an initial assessment of all applications, finalists will be identified and selected for judging. Further information may be required to support your initial application in advance of the judging from 24th March 2025.

After you have been shortlisted, you will be entered into the Lidl Plus One Stamp Stamp Card. From May 2025 you will need to download/open the Lidl Plus app.



#### **Timelines**

Online applications open	24th February 2025
Online applications close	24th March 2025
Shortlisting	From March 24th

### What is Lidl Plus stamp card?

All shortlisted applications will be entered into the **Lidl Plus Stamp Card** for voting on the top sustainability project to receive funding in their county.

Participants must scan their Lidl Plus card at the till during their shopping transaction for their shortlisted project in May. Lidl Plus cards cannot be scanned retrospectively.

# **Applications Eligibility (T&Cs)**

For more information please see lidl-ni.co.uk/greenfund

#### **Contact information:**

For more information on the fund and your application, please contact csr@lidl.ie

